



benefiting Florida Hospital for Children

## FIVE CARAT SPONSORSHIP

### Golf

- Two teams the Brian Gay Pro-Am, on Thursday, January 12, 2017. Providing three VIPs on each team (six total) with a once-in-a-lifetime opportunity to team up and play golf with a world-class celebrity or PGA TOUR Champions legend.
- A top twelve selection in the Wednesday night Celebrity Draft in order to select a celebrity or PGA playing partner.
- Each golfer will receive a VIP gifting package including items for spouses and kids.
- A foursome at the Diamond Resorts Invitational™ Media Day golf event December 12, 2016, including lunch.
- Additional benefits as noted on the Pro-Am Team outline.

### Hospitality

- Exclusive hospitality in a private, branded luxury suite each day with light food and a hosted bar.
- Eighty passes per day including exclusive clubhouse access to gourmet cuisine and a top-shelf, hosted bar all day, each of the four days of the competition.
- Each of the Brian Gay Pro-Am team participants will receive one, two-bedroom suite at Mystic Dunes Resort for five nights and two invitations each to the Welcome Party, the Awards Banquet and Concert and the Stay Vacationed.™ Gala and Concert.
- Ten additional invitations to the Welcome Party, the Awards Banquet and Concert and the Stay Vacationed.™ Gala and Concert.
- Up to forty suites at one of Diamond's beautiful Orlando resorts for up to four nights (Thursday through Sunday night).
- Twelve tickets to a Meet & Greet with the headline performer of the Saturday Night Concert.
- 250 general admission grounds passes to the tournament per day.

### Media

- Presenting sponsor of a custom designed media element possibly including Golf Channel's Morning Drive, a one-hour entertainment special or some other content reaching a targeted audience.
- Four :30 second advertising spots per day during the three days of live tournament coverage.
- Presenting sponsor of one of the following evening events: the Welcome Party, the Awards Banquet and Concert and the Stay Vacationed.™ Gala and Concert.
- Full-page print ad in the tournament program, pairings guide and auction program.
- Full-page of editorial in the tournament program.
- Acknowledgement in various other media including the on-course sponsor board, Five Carat Sponsor board on the Tranquilo Golf Course driving range and on the Diamond Resorts Invitational™ website.



CHAMPIONS

Challenge Event



Jerry Rice



Colt Ford & Jake Owen



Golf Course VIP Suites

For more information and to participate, visit us at  
[DiamondResortsInvitational.com](http://DiamondResortsInvitational.com)

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Please note that sponsorship payments are not deductible as charitable contributions for federal income tax purposes.