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Diamond Resorts International Announces the Diamond Resorts Invitational Celebrity Golf Tournament with a \$500,000 Purse Featured on Golf Channel

LAS VEGAS, Nev., (July 7, 2015) – As champions of happier and healthier living through the power of vacations, DIAMOND RESORTS INTERNATIONAL® (NYSE: DRII) presents the Diamond Resorts Invitational benefiting Florida Hospital for Children, set to take place January 12 – 17, 2016 at The Golden Bear Club in Windermere, Florida. The week-long, world-class event will feature an 84-person field in a 54-hole celebrity tournament covered live on Golf Channel, as well as headline concerts, entertainment, excursions and memorable vacation experiences for the whole family.

Returning for its third year, the Brian Gay Invitational presented by Diamond Resorts International® will kick off the event with a celebrity-amateur, 18-hole Stableford golf competition featuring foursomes comprised of three amateurs paired with one celebrity. The top ten amateurs will advance to play alongside world-famous celebrities in the Diamond Resorts Invitational, a nationally televised, 54-hole Stableford golf tournament. Exciting amateur prizes will include a chance to win a Platinum membership in THE Club® at Diamond Resorts International®.

Celebrity participants, who will include stars from the worlds of both sports and entertainment, will compete for a \$500,000 purse. Celebrity participants from previous tournaments have included baseball Hall of Famers Reggie Jackson, Gaylord Perry and John Smoltz, Super Bowl MVPs Marcus Allen, Richard Dent and Mark Rypien, and World Series champions Johnny Damon, Kevin Millar, Frank Viola, Tim Wakefield, Troy Glaus and Roger Clemens. The three-day tournament will be televised live on Golf Channel, and then replayed in primetime Monday, January 18 through Wednesday, January 20, 2016. Enhancing the action will be an evening gala and headline concert at Mystic Dunes Resort & Golf Club, a Diamond Resorts flagship resort in Orlando. Past concert performers have included country music superstars Darius Rucker and Chris Young.

With a strong belief in the power and value of vacations to nurture our humanity, Diamond Resorts International® will deliver a full-scale, multidimensional vacation experience consisting of activities for all ages, family-friendly excursions, dinner parties and headline concerts. Diamond Resorts Invitational participants and their families will be comfortable in their home-away-from-home accommodations at Mystic Dunes Resort & Golf Club. Centered in the heart of all the Orlando fun and theme park entertainment, this beautiful resort offers condo-sized vacation villas and resort-style amenities featuring multiple pools, a fitness center and dining options.

According to Michael Flaskey, Executive Vice President, Chief Sales and Marketing Officer, Diamond Resorts International®, “The Diamond Resorts Invitational provides us with a unique opportunity to showcase what we do best at Diamond Resorts International®, and that is to provide families with memorable and meaningful experiences that let them Stay Vacationed.™ all year long. With Diamond Resorts, it’s not about just taking vacations, it’s about letting vacations take you to a better place. We believe this event is the epitome of what we strive to deliver every day at our resorts around the world.”

In celebration of the Diamond Resorts Invitational, Diamond Resorts announces the Golf Sweepstakes and the chance for one lucky winner to receive a 6 day/5 night vacation for two in Orlando which includes accommodations at Mystic Dunes Resort & Golf Club and two rounds of golf for the winner and a companion. To enter, visit diamondresorts.com/golf-sweepstakes.

For additional information about the Diamond Resorts Invitational, visit DiamondResortsInvitational.com or DiamondResortsInvitational.tumblr.com.

About Diamond Resorts International®

Diamond Resorts International® (NYSE: DRII), with its network of more than 330 vacation destinations located in 34 countries throughout the continental United States, Hawaii, Canada, Mexico, the Caribbean, South America, Central America, Europe, Asia, Australasia and Africa, provides guests with choice and flexibility to let them create their dream vacation, whether they are traveling an hour away or around the world. Our relaxing vacations have the power to give guests an increased sense of happiness and satisfaction in their lives, while feeling healthier and more fulfilled in their relationships, by enjoying memorable and meaningful experiences that let them Stay Vacationed.™

Diamond Resorts International® manages vacation ownership resorts and sells vacation ownership points that provide members and owners with Vacations for Life® at over 330 managed and affiliated properties and cruise itineraries.

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