

MESSAGE FROM GORDON GURNIK or HGV

To: Diamond Deeded Owners and THE Club Members

From: Gordon Gurnik

Date: April 12, 2022

Subject: Introducing HGV Max — Our New Membership Program

Pre-header: Learn more about Hilton Grand Vacations' exciting new offering

Dear Owners and Club Members,

Since our acquisition of Diamond Resorts in August 2021, we promised to keep you informed of important updates as we integrate our two companies and develop improved membership programs. Today, I'm excited to share news about the launch of **HGV Max**, a new membership platform that brings together the best of Hilton Grand Vacations Club and Diamond's The Club into one.

What Is HGV Max?

HGV Max will provide Members with features and benefits, including discounts across the Hilton portfolio of hotels and resorts, the opportunity to experience invitation-only special events and access to more than 60 additional properties in more places. Diamond Owners and The Club Members can buy in to HGV Max now to take advantage of these new benefits.

To learn more about HGV Max, visit my.hgv.com/hgvmax.

What Are the Benefits?

HGV Max Members have immediate access to more than 80 resorts within The Club exchange network with complimentary reservations at these properties. The great features and benefits current Members enjoy today will stay in place, such as borrowing Points, depositing Points to Destination Xchange for immediate or future stays, and access to Travel-Related Member Benefits including cruises, guided journeys and special events under HGV Ultimate Access — our revamped experiences platform, formerly known as Events of a Lifetime.

Future benefits coming to HGV Max Members later in 2022 and beyond include:

- ✓ **An Expanded Portfolio** of more than 140 properties featuring access to Hilton Grand Vacations Club and Hilton Club resorts, starting six months or less before check-out.
- ✓ **HGV Max Rate with Hilton** providing 10% savings off the regularly published rates on reservations at over 6,800 Hilton hotels and resorts.
- ✓ **Complimentary Guest Certificates** allotted annually (based on Member tiers).
- ✓ **Conversion of Points to Hilton Honors Points** for use across the entire Hilton portfolio.

What's Next

We will continue to share information about HGV Max, including future membership benefits. News and updates about the program will also appear in your quarterly *Club Traveler* newsletter.

We look forward to helping you create new memorable vacation experiences at one of our many properties around the world soon.

Best wishes,

Gordon Gurnik
Senior Executive Vice President & Chief Operating Officer